**Magist Business Question**

2. Answer business questions

Whenever you feel ready for it, go through the questions below. Note that in many cases, you will have to translate business terms into tables, columns and aggregations. Whenever needed, make your own educated guesses or assumptions (e.g. what can be considered a “tech” or an “expensive” product).

2.1. In relation to the products:

What categories of tech products does Magist have?

How many products of these tech categories have been sold (within the time window of the database snapshot)? What percentage does that represent from the overall number of products sold?

What’s the average price of the products being sold?

Are expensive tech products popular? \*

\* TIP: Look at the function CASE WHEN to accomplish this task.

2.2. In relation to the sellers:

How many months of data are included in the magist database?

How many sellers are there? How many Tech sellers are there? What percentage of overall sellers are Tech sellers?

What is the total amount earned by all sellers? What is the total amount earned by all Tech sellers?

Can you work out the average monthly income of all sellers? Can you work out the average monthly income of Tech sellers?

2.3. In relation to the delivery time:

What’s the average time between the order being placed and the product being delivered?

How many orders are delivered on time vs orders delivered with a delay?

Is there any pattern for delayed orders, e.g. big products being delayed more often?